

Career and Recruitment Expert Tracy Brisson's Book Helps Teachers Navigate School Hiring

Confessions of a Teacher Recruiter: How to Create an Extraordinary Resume and Hook Your Dream Job features critical advice that can help educators land a position in today's competitive market.

Savannah, GA ([PRWEB](#)) September 15, 2013 -- A September 2013 survey from Monster Worldwide, Inc. found that 78% of teachers believe that it is more challenging to find a job now than it was a year ago. In *Confessions of a Teacher Recruiter: How to Create an Extraordinary Resume and Hook Your Dream Job* (trade paperback, \$14.99), Tracy Brisson, a former Director of Teacher Recruitment for New York City public schools, shares 13 years worth of stories and tips that can help any educator be more successful with his or her job search.

Brisson has timely advice as nationwide data demonstrates that teachers are finding it difficult to maintain an edge in their careers as more candidates flood the market and increase the competition for jobs. Of the participants surveyed by Monster Worldwide, Inc., only 31% noted confidence in finding future work within their profession, placing them 10th out of the 11 professions surveyed.

Confessions of a Teacher Recruiter provides teachers with step-by-step instructions on how to break through the mysterious application submission process, demonstrate excellence in every section of a resume, and use five essential rules for formatting that ensures submitted materials are read. Brisson also describes her adventures of recruiting teachers in the age of social media and provides tips for recruiters based on her experiences discovering candidates behaving badly, including an applicant threatening a Bravo reality TV star via Twitter and another calling a colleague a cougar on Facebook.

“Unfortunately, teachers don’t often receive pragmatic job search advice, just platitudes and myths about how the recruitment process worked a decade ago,” says Brisson. “My goal is to make sure that teachers have world-class, research-based support to help them manage their careers. I am also committed to helping principals and recruiters attract the best and improve the process they use to hire teachers.”

Confessions of a Teacher Recruiter cracked the top 25 in Amazon.com’s resume category and has been praised by teachers who found jobs after following Brisson’s advice, including one reader who had submitted 75 job applications but landed his first interview only after making the resume changes outlined in her book.

Confessions of a Teacher Recruiter: How to Create an Extraordinary Resume and Hook Your Dream Job is available for the Kindle and in paperback, as well as bulk purchasing, via the book’s website at <http://confessionsofateacherrecruiter.com>.

About Author Tracy Brisson

Since 2010, Tracy Brisson has led The Opportunities Project, a national career coaching, recruitment consulting and talent development agency that helps individuals and organizations perform at their best by executing plans built on data, research, and best practices. Her consulting work has included creating Newark Public Schools’ new recruitment systems as part of their recent education reform efforts, and helping charter schools rapidly expand their teams. Prior to launching her own company, Tracy was Director of Teacher Recruitment for all of



the New York City Department of Education's 1,600 schools, supervising the hiring process for 5,000 teachers annually. She was a founding program manager of the NYC Teaching Fellows.

Brisson's career advice is frequently featured in publications such as Mashable and CBS MoneyWatch. She has spoken at dozens of industry conferences and TEDx. She also serves as a career expert for the Rising Tide initiative for young adults, sponsored by the Tide brand of products. Brisson is an alumna of Teach for America and lives in Savannah, GA.



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